BRANCH NETWORK ANALYSIS

NAVIGATE YOUR FUTURE



YOUR ROAD TO SUCCESS

Deciding to build a new branch or update your existing network is a major investment. At La Macchia Group, our team of experts helps you identify the opportunities with the strongest ROI and prioritize your efforts in line with your unique goals and ideal timeline.

With a custom and collaborative approach, we provide a set of strategic recommendations that serve as the roadmap for long term growth.

MARKET STUDY

Making the right decision starts with understanding exactly who your consumer is, what they want and where to find them. Using a combination of your data, market demographics and consumer segmentation, our custom approach identifies the target consumer groups and markets with the greatest growth potential.

SITE EVALUATION

An in-depth evaluation of your existing branch locations or possible new locations makes all the difference in getting your greatest ROI. Prioritize your investment decisions by knowing exactly where your greatest risks and opportunities lie with detailed pro-forma analyses tailored to the type and size of building you require.



your options when it comes to building, buying or renovating. Our experts will look at the risk and potential return of each path you choose to invest in.



